



**BDI**

The Voice of  
German Industry



**Federation of  
German Industries**

The Voice of German Industry

## **Our guiding principle: Strengthening Germany as an industrial nation**

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**Industry plays a key role for Germany's  
prosperity.**

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One quarter of German gross domestic product (GDP) is generated by German industry. If industry-related services are included the share rises to one third of GDP. Industry plays a major role for Germany's continuing economic prosperity.

Together with its service providers, German industry is at home on world markets. With their products German companies have solutions to the challenges of tomorrow and are therefore in demand worldwide. Nearly all German products involve a high degree of innovation. Continuous research and development ensure that German products are among the best worldwide.

If industrial enterprises and industry-related service providers are to continue to boost growth, innovation and employment, Germany must remain an attractive location for investment.



**Ulrich Grillo**  
President



**Dr. Markus Kerber**  
Director General and  
Member of the Presidential Board

## Representing Industry's Interests

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The BDI contributes to opinion-forming and decision-making.

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The BDI communicates the interests of German industry to those in positions of political responsibility. It primarily addresses policy-makers and the government in Germany and at EU level. In addition, the BDI is also active worldwide. It commands a wide network in all key markets and international organisations. The BDI provides political flanking for the opening-up of international markets and provides information and economic policy advice on all topics relevant to industry.

Issues	
External Economic Policy and Globalisation	Digitalisation and Industrial Value Chains
Energy, Climate and Environment	Innovation and Health Care
SMEs and Family Businesses	Mobility and Logistics
Regulation, Law and Competition	Research, Industrial and Economic Policy
Security and Raw Materials	Tax Policy

### Committee Work

In the BDI's committees more than 1,000 representatives of businesses and associations come together to draw up positions on economic policy. The work of the committees ensures that corporate practice and BDI policy are in full accord.

## **The Umbrella Association of German Industry**

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**The BDI communicates the interests of  
German industry to political decision-makers.**

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The Federation of German industries is the umbrella organisation of German industry and industry-related service providers. It speaks on behalf of 36 sector associations and represents over 100,000 large, medium-sized and small enterprises with more than eight million employees. The BDI ensures that industry speaks with one voice vis-à-vis political institutions at national, European and international level.

### **Social market economy model**

In its work the BDI is firmly committed to a basic economic model: the social market economy founded by Ludwig Erhard. This entails advocating free enterprise, unrestricted competition and social equilibrium. For the BDI that means acting as the conscience of business vis-à-vis policy-makers. The social market economy should be the compass for economic policy in Germany.

### **Strengthening Germany as an industrial nation**

Less bureaucracy, intervention and regulation, more individual responsibility, competition and freedom: this is the only way for Germany to maintain its place among the leaders of the field in the competition between locations for innovation, growth and employment. This is why the BDI campaigns for Germany to keep pace with ever-changing worldwide conditions.

### **Investing in Germany**

The BDI is committed to shaping attractive conditions for investment in Germany as an industrial location, to overcoming structural investment weaknesses, eliminating infrastructure deficits and seizing opportunities for growth.

## The BDI and its Member Associations

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The BDI unites its member associations to create the voice of German industry.

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Verband der **Automobilindustrie** e.V. (VDA) / Hauptverband der Deutschen **Bauindustrie** e.V. / Bundesverband **Baustoffe – Steine und Erden** e.V. (BBS) / Verband **Beratender Ingenieure** e.V. (VBI) / Verband der **Chemischen Industrie** e.V. (VCI) / ZVEI – Zentralverband **Elektrotechnik- und Elektronikindustrie** e.V. / BDE Bundesverband der Deutschen **Entsorgungs-, Wasser- und Rohstoffwirtschaft** e.V. / Wirtschaftsverband **Erdöl- und Erdgasgewinnung** e.V. (WEG) / Bundesvereinigung der Deutschen **Ernährungsindustrie** e.V. (BVE) / Verband **Forschender Arzneimittelhersteller** e.V. (vfa) / BDG Bundesverband der Deutschen **Gießerei-Industrie** e.V. / Bundesverband **Glasindustrie** e.V. / ZIA Zentraler **Immobilien** Ausschuss e.V. / BITKOM Bundesverband **Informationswirtschaft, Telekommunikation und neue Medien** e.V. / VKS - Verband der **Kali- und Salzindustrie** e.V. / Bundesverband **Keramische Industrie** e.V. (BVKI) / Bundesverband der Deutschen **Luft- und Raumfahrtindustrie** e.V. (BDLI) / Bundesverband der Deutschen **Luftverkehrswirtschaft** e.V. (BDL) / VDMA Verband Deutscher **Maschinen- und Anlagenbau** e.V. / Wirtschaftsvereinigung **Metalle** e.V. (WVM) / **Mineralölwirtschaftsverband** e.V. (MWV) / Arbeitgeber- und Wirtschaftsverband der **Mobilitäts- und Verkehrsdienstleister** e.V. (Agv MoVe) / Verband Deutscher **Papierfabriken** e.V. (VDP) / Bundesverband der **Pharmazeutischen Industrie** e.V. (BPI) / Vereinigung **Rohstoffe und Bergbau** e.V. (VRB) / Bundesverband der Deutschen **Sicherheits- und Verteidigungsindustrie** e.V. (BDSV) / Wirtschaftsvereinigung **Stahl** / Wirtschaftsverband **Stahlbau und Energietechnik** e.V. (SET) / WSM Wirtschaftsverband **Stahl- und Metallverarbeitung** e.V. / Gesamtverband der deutschen **Textil- und Modeindustrie** e.V. / Bundesverband der Deutschen **Tourismuswirtschaft** (BTW) e.V. / Verband der TÜV e.V. (VdTÜV) / Verband der deutschen **Verbundwirtschaft** e.V. (VdV) / DZV Deutscher **Zigarettenverband** e.V. / Verein der **Zuckerindustrie** e.V. (VdZ) / **Arbeitsgemeinschaft Industriengruppe**: Verband der Deutschen **Automatenindustrie** e.V. (VDAI) / Verband der Deutschen **Dental-Industrie** e.V. (VDDI) / Wirtschaftsvereinigung **Kunststoff** (WVK) / Verband der Deutschen **Lederindustrie** e.V. (VDL) / Bundesverband **Schmuck, Uhren, Silberwaren** und verwandte Industrien e.V.

## **The BDI in the Global Network**

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For German industry strong connections are indispensable.

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### **International**

BIAC (OECD advisory body), ICC (International Chamber of Commerce), Bilateral EU dialogues (USA, Japan, Latin America, Asia)

### **EU Level**

BUSINESSEUROPE

### **Regional Initiatives of German Economy**

Asia-Pacific Committee (APA), Lateinamerika-Initiative (LAI), North Africa Middle East Initiative (NMI), Committee on Eastern European Economic Relations (OA), Southern Africa Initiative (SAFRI), BDI Brazil Board, US Board of the BDI Presidential Board

### **Research and Science**

Cologne Institute for Economic Research (IW), Forschungsinstitut für Wirtschaftsverfassung und Wettbewerb e. V. (FIW), Institut Finanzen und Steuern (ifst)

### **Sustainability**

econsense - Forum for Sustainable Development of German Economy

### **Culture**

Association of Arts and Culture of German Economy at the BDI

## Imprint

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### [www.bdi.eu](http://www.bdi.eu)

Obtain information in German or English on our online platform. Here you will find news on economic policy, facts and figures and services as well as dates and the archives.

### Newsletter

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[www.bdi.eu/bdi\\_english/newsletter.htm](http://www.bdi.eu/bdi_english/newsletter.htm)

### Publications

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### Quality Management



The BDI has a certified quality management system (ISO 9001:2008).

### Social Networks



Bundesverband  
der Deutschen  
Industrie e. V.



Der\_BDI



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# BDI Organisation

